

11/5/19

Charlie Pilzer called the meeting to order at 8: PM. Quorum (greater than 8) was achieved.

Present:

Charlie Pilzer (President), Charlie Baum (Past-President), Don Fahey (Program), Jerry Blum (At-Large), Will Strang (Treasurer), Neil Zimmerman (Secretary), Ben Sela (Dance, started later), Kim Gandy (At-Large), Ingrid Gorman (VP), Renee Brachfeld (At-Large), Nancy Lisi (Publicity) Jim McRea (Publications).

Absent:

Jerry Stein (past-Treasurer),

**Minutes:** No minutes available; we will move to adopt October and November Minutes in December.

**President's Report:** Charlie P – Wants to send out a fund-raising letter. Asked Will to verify that all Boardmembers have donated in FY 20 (since Sept 1, 2019).

**Treasurer's Report:** Will Strang: He transferred \$10, 000 from reserves to cover recent losses.

**Program:** Don Fahey: In three months, we have had 9 concerts and average attendance of 42. Average loss is about \$ 300 per show.

**Dance:** Ben Sela: Bal DC has taken in more than ½ of projection (more than \$ 7, 500) – looks positive. Renee: Request a semi-regular statistics for Sunday Night Contra. Neil/Ingrid; Request sometimes discussion of parts of Dance activity besides Sunday Night Contra.

**Publications:** Jim McRea: Have been holding length to 20 pages. Issue: \$ 100 for layout extra work.

### **OLD BUSINESS:**

**Getaway:** Charlie Baum: Lost \$ 1, 000, but Charlie solicited a \$ 1, 000 donation, so projecting to come close to neutral.

**Mid-Winter Festival:** Charlie P: He got a report from April – she expects MF will once again earn a small profit. Charlie Baum has not done any Programming yet; Charlie P said we are not changing date, will still be Feb 1.

**WFF:** Charlie P: He received email from Joel – planning is ongoing. Renee/Neil: How about discussion of moving venue for 2021? To get young people to take over running WFF: a) have to move away from GEP; b) have to pay performers. Ingrid: To pay performers would require about \$ 40, 000. A: Need 24 months to change venues, so that the earliest to change would be Summer 2022. Don F. might be willing to talk to possible future WFF leaders. This topic will be the long December Agenda item.

**Budget:** Charlie P wants to have a FY 20 budget which is balanced. Neil: Next month, Will and Neil would like to submit a Motion on enforcing the budget. Charlie P/Will: Budget for FY 19 projected \$ 55, 000 loss. Budget for FY 20 projected \$ 22, 000 loss.

Survey by Charlie P: What would be impact on each FSGW Line Item if it were made budget-neutral?

Program: a) 4 concerts total for FY 20 – focus on strategic choices; OR b) only house concerts, where we have no financial stake.

Newsletter: Postal mailing will be close to neutral with new plan; would also need to cut to 8 (?) pages.

WFF: Smaller event with fewer, smaller tents. Also get more grants.

Publicity: Ingrid/Nancy: Could reduce to (\$ 1, 000?).

Getaway: Increase fees, already in plan.

Dance: Wasn't clear.

Charlie P's Conclusion: We can't cut expenses because it would be too painful; instead, we need to raise more money through the fund-raising letter.

Neil/Jim: It seems like a projected \$ 22, 000 loss is not so bad. Don: At Spring offsite, consensus was for Concerts to go to neutral over two years, not abruptly in one year.

Renee/Don: We need membership chair. Don: Professional fund-raising?

Charlie P: Raise Sunday fee \$ 1, concert fee \$ 5, cut Publicity a lot, revise Newsletter projection with Jim's plan, reduce admin costs.

**MOTION:** The FSGW Board accepts version 6 of the FY 20 projected budget, with approximately a \$ 23, 000 loss. Neil moved, Don seconded. Don: Supports this in large part because this represents a significantly smaller projected loss than in FY 19. 10 in favor, 1 opposed, 1 abstention. Motion passed.

**Membership Chair Vacancy:** Ingrid: Most important function is to be the public face, advertise the FSGW at concerts/dances, etc.

**Move to Adjourn:** Passed by affirmation.

**Written Reports:**

**FSGW Program Report - August - October 2019**

August 9, 2019 - Massive Donut, concert (Alexandria After-Work), Lloyd house, 54 attended

September 7, 2019 - Windborne, singing workshop, Maitri House, 45 attended

September 7, 2019 - Keith Murphy, concert, Seekers Church, 57 attended

September 8, 2019 - Windborne, concert, All Souls Church Unitarian, 51 attended

September 13, 2019 - Emerald Rae, concert (Alexandria After-Work), 42 attended

September 14, 2019 - Ben Paley, concert, Potter Violins, 19 attended

October 11, 2019 - Darriel and Jocelyn Day, concert (Alexandria After-Work), >50 attended

October 12, 2019 - Stary Olsa, Seekers Church, 34 attended

October 18, 2019 - Lauren Sheehan with Clara Delfina, Allyworld, 28 attended

9 concerts, average attendance of 42

### **Written Report by Tim Livengood**

On Wednesday, November 13, 2019, the FSGW-sponsored program the Grapevine hosted features storytellers Bill Harley and Regi Carpenter. An audience of 67 enjoyed a rip-roaring show, donating a total of \$822.25 at the door. We held \$0.25 in reserve to meet future Grapevine expenses and distributed \$421 each to our featured tellers plus FSGW's contribution of \$150 to each.